**Olamide's UXResearch**

**Interview Script**

Introduction

Hello and thank you for participating in this research study. My team and I are working on a project that involves building a movie streaming platform specifically for undergraduates. We would love to hear about your experience(s), so I’ll be asking you a series of questions. This interview will last a maximum of thirty minutes. However, if you wish to take a break or leave, you are absolutely free to do so. Also, this interview is not a test of knowledge on any subject matter. There are no wrong answers so please feel free to express yourself. Do you have any questions before we start?

**Section 1: Creating rapport**

* What school do you attend?
* What department are you?
* What's your favorite hangout spot in school?
* What's your favorite thing about school?

**Section 2: Finding out behaviors and motivations**

* What motivates you to create movies as a student?
* What factors determine the type of movies you create and/or watch?
* Have you ever created a movie before? What type of movie(s) did you create?
* Have you ever tried uploading and/or watching movies on a streaming platform?
* What do you hope to achieve when you go to watch or upload movies on a streaming platform?
* Could you share your experience on uploading and/or watching movies on a streaming platform?

**Section 3: Finding out pain points**

* What frustrates you the most when you create movies?
* Kindly share your worst experience with uploading or watching movies on a streaming platform.
* What limitations do you encounter when uploading or watching movies on a streaming platform?

**Section 4: Finding out tools in use**

* What streaming platforms do you use or have you explored to upload or watch movies?
* What rating would you give these streaming platforms from 1-10?
* What do you dislike about these streaming platforms?
* Are there any features you think they should have which they don’t?

We really appreciate this opportunity. Thank you for giving your time to helping my team and I build a better product. Your responses are highly appreciated. Please feel free to reach out if you have any more suggestions and feedback.

Enjoy the rest of your day.

Interview Notes

Participant 1 - Nedu, 08078236697

Participant 2 - Othman, 09075674214

Participant 3 - Balqees, 07081946262

Participant 4 - Omah 07014130625

Participant 5 - Joseph, 08105728459

Participant 6 - Emmanuel, 07041432073